

# Arkansas Master Gardener Newsletter of the Year Award

Submission Deadline is January 15<sup>th</sup> via email to [C76RRR@gmail.com](mailto:C76RRR@gmail.com).

MG Program Name: \_\_\_\_\_

MG Program Size: 50 members or fewer \_\_\_\_\_ OR 51 members or more \_\_\_\_\_

Name of MG Contact Submitting Nomination: \_\_\_\_\_

MG Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature and Date: \_\_\_\_\_

Newsletter Name: \_\_\_\_\_

Newsletter Managing Editor's Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Newsletter Editor's Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Indicate if Editors are equal partners or if Managing Editor is leader: \_\_\_\_\_

MG President Name: \_\_\_\_\_

President's Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature and Date (cannot be an Editor): \_\_\_\_\_

Program Extension Agent/Staff Chair Name: \_\_\_\_\_

Agent's Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Signature and Date: \_\_\_\_\_

# Arkansas Master Gardener Newsletter of the Year Award

**Guidelines:** This award is open to all Master Gardener Program newsletters EXCEPT those which have won in the last 5 years. The newsletter must be written and edited by Master Gardeners and adhere to UADA Brand Identity and Logo Standards and Guidelines, found online at the UADA website.

This award will be judged on the following four criteria:

1. Overall presentation or appearance of the publication. (25 points)
2. Content. (25 points)
3. Writing. (25 points)
4. Graphics, layout, and design. (25 points)

Submit the completed application form. Include two editions of your MG newsletter as either PDF-formatted email attachments or the weblink to online versions.

**Winning nominations** will be presented as a short video at the AR MG State Conference, then nomination material highlights may be made available on the publicly accessible AR MG website. Please have numerous action-shot images of newsletter creation/editing and other issues from the year available to enhance the video. **Please note that minors and adults who have not signed photo waivers need to have their facial features blurred.**

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**Ensure all nomination forms are completed, signed and dated before submitting.**

**All newsletter entries must be sent electronically with 3 attachments in one email. (Create a separate email for each award category.)**

1. The completed and physically signed application form with at least 3 qualified physical signatures (page 1, which may be submitted as a PDF or image). This application form is used by RRR to verify nomination authenticity. The application form is not sent to the judges.
2. Clearly labeled ([year], [category], [nominee] and [program name]) email subject line with your 2 newsletter PDFs attached. **The 2 newsletter PDFs (with properly formatted email subject line) or online weblinks are forwarded to the judges.**

RRR prefers all program nominations be submitted on the same day, to help RRR with electronic filing.

**Submit nominations electronically via email to the AR MG County 76 Recruiting, Retention and Recognition Project at [C76RRR@gmail.com](mailto:C76RRR@gmail.com) by January 15<sup>th</sup>.**